

Education and Outreach Committee (Highland Lake Leadership Team)
Minutes of June 19, 2019, 3:00 p.m. to 4:30 p.m. at Falmouth Town Hall

Attendance: Chantal Scott, Nancy Lightbody, Donna Chapman, Chris Brewer, Rosie Hartzler, Dennis Brown, Gretchen Anderson, and Kimberly Darling

Review of agenda

Review and acceptance of minutes from 4/29/2019 Minutes accepted unanimously.
Discussion of having outreach material at the July 18 Highland Lake Association Annual Meeting.

Public Service Announcements: Follow-up from Rosie (and Gretchen): What are the best ways to communicate information about water quality to residents of the lake?

6th grader contact fell through in Windham. Rosie reached out to Ali with the CCSWCD who is waiting for an update from Massachusetts and is applying for a grant to re-do the “Think Blue Maine,” now that the video needs to be updated.

Donna thinks that maybe we should work with Southern Maine Community College. Kimberly suggests working with Falmouth High School and is going to take the lead and reach out to the High School. E&O would like to work on the script and hold the students accountable during the production by having check-in meetings.

Highlights for the PSA could include:

- Background and introduction of the history of the lake and the HLLT partnership
- Buffering your properties
- Pet waste, septic system (“talking crap”)
- Living on a lake road

Road association meetings: Follow-up “Round- Robin” walks one night a month at different roads?

Dennis sent out a communication via email to all of the contacts from the road association list and had only one response, from Kim White who is very involved already. Dennis doesn’t feel like it’s wasted effort, but it’s worth another try to reach out. The Town of Windham is working on a list as well for roads and private road maintenance.

Lawn Care events

Would be good to adjust CCSWCD “Yardscaping” to something more lake specific; Kimberly, Gretchen, and Chris will explore grant opportunities.

Next E&O meeting

September 4, 3:00 p.m., location TBD.

Meeting adjourned at 4:07 p.m.