

**Highland Lake Leadership Team
Education and Outreach Committee
March 15, 2022 Notes**

In attendance:

Ashley Krulik

Gretchen Anderson

Kevin McElearney

Nancy Lightbody

Ali Clift

Dennis Brown

Diann Wood

Amanda Pratt

Item 1 - Quorum Established

Item 2 - Public Comment

Opened and closed. No public comment.

Item 3 – Review minutes from 01/11/2022 meeting

Dennis moved to accept. Nancy seconded. Minutes accepted unanimously.

Item 4 - HLA website, social media, and newsletters update

- Brochures have been added to the website
- Sent gravel roads maintenance to road associations
- Need brochure snippets for social media
 - HLA should share content directly
 - Kevin to work directly with Ali on content
 - Timing: late April/early May
- Repurpose “Did you know” content as much as possible
- Create no wake zones/safe wake map – Amanda to assist in developing map
- Develop newsletter about safe wakeboarding
- HLLT focused newsletter – Dennis to draft and share with Kevin

Item 5 - Road association continuing education (roundtable part 2, walking tour, etc.)

- Dennis, Gretchen and other Windham staff met to see how Town could help with bulk purchasing
 - Wait until after catch basin cleaning
 - Other lakes are also developing inventories - need to recruit more lakes
- Next steps:
 - Complete field assessment
 - Launch road association educational campaign
 - Assess interest in road walk

Item 6 – Regroup on BMP pick list/cost benefit handout

- Summary sheet to help people make lake-friendly improvements
 - Link to more information – PWD/DEP handouts
- Next steps:
 - Gretchen, Ashley and Ali to figure out point systems and incorporate into document
 - Determine links

Item 7 - Garden Center partnership planning & planting fact sheet

- Educational talk:
 - Sarah Boudreau (owns Winslow Farms in Falmouth) volunteered to help with education, give a virtual or in-person talk
 - Spoke with Allen Sterling, Skillins, Broadway Gardens, and Roosevelt Trail Garden Center – all interested in helping, willing to have a display about specific recommended plants
 - Event details – May, in-person maybe at a Windham Town building, register in advance, use CCSWCD tents
 - Gretchen to check Parks and Rec schedule
- Ali working with garden centers to roll out spring YardScaping materials
- YardScaping Event in Windham March 30th
- New YardScaping talks in August/September:
 - Increasing riparian buffers

Item 8 - Our progress on the "Ask Code Enforcement" spreadsheet as a resource for watershed residents

- Cancel this project?
- All questions should be handled on a case-by-case basis
- Use State shoreland zoning requirements
 - Could we create this handout with a State representative?
- Create a really general/basic version with clear dos/don'ts

Item 9 – Additional Highland Lake Needs?

- Annual survey –
 - HLA to lead development
 - Gauge success of educational outreach so far
- Assign tasks for the next year
- Safe wake zone map

Item 10 - Schedule next E&O meeting

- Tuesday, April 19 @ 1:30pm @ Windham Town Hall

Adjourned at 2:27 pm.