

Highland Lake Education and Outreach Committee Meeting Minutes

November 20, 2019 and December 18, 2019

3:00-4:30 p.m.

Attendance: Heather Hunt, Ali Clift, Tom Verlee, Rosie Hartzler, Kimberly Darling, Gretchen Anderson, and Nancy Lightbody

- **Review of the agenda**
- **Review and acceptance of minutes from 11/20/19**
Because the discussion at the meeting on 12/18/19 is a continuation of the discussion at the meeting on 11/20/19, the minutes for both meetings will be combined and distributed after 12/18/19
- **E&O Plan Development: Problem, Need, and Focus Areas (Heather and Ali)**
CCSWCD presented a draft flow chart for an education and outreach plan. Kimberly suggested that we message road maintenance to be all inclusive, and not limit the message to gravel roads only; the committee agreed and reached consensus that education about all types of roads is important (gravel and paved roads).

CCSWCD suggested that the steps with this process will include:

1. Backbone document (outline/flowchart);
2. Implementation plan; and
3. Evaluation plan.

The focus area for phase one is for the shoreline (properties within 250 feet of the lake), to include private roads, yard erosion, and shoreline buffers. The group needs to assign a point person to each of these categories, while recognizing it will be a subcommittee with multiple parties involved.

An idea is to have a map that outlines the shoreline properties as well as the roads. Gretchen is going to work on this; Kimberly will assist. Rosie is going to identify problematic road sites and describe the current status of road associations by the next meeting.

Other topics not to forget but not to be discussed at this meeting:

- Lawn care events: potentially a Yardscaping workshop for shoreline residents at next HLA annual meeting
- Road Association meeting: Follow-up needed
- 9-10-year education and outreach plan for the HL watershed
 - ✓ Guidelines for the plan
 - ✓ Time frame
- Next E&O meeting: January 22nd, 2020: 3-4:30 p.m. in Falmouth.