

**Highland Lake Leadership Team
Education and Outreach Committee
October 4, 2022, Notes**

In attendance:

Gretchen Anderson
Nancy Lightbody
Ali Clift

Dennis Brown
Diann Wood
Kevin McElearney

Item 1 - Quorum Established

Item 2 - Public Comment

Opened and closed. No public comment.

Item 3 – BMP Pick List: Draft attached for review

- Changing the water bar photo to give a profile view.
- Changing QR code to land on the DEP BMP host site.
- Adding a 'More information' line to the Maintenance column to direct viewers to the PWD handout.
- Ali will incorporate changes and send to the group.

Item 4 – Road Associations: Continuing invasive plant education

- Kevin sent out invasive plant education to the road association mailing list.
 - Minimal interaction, but information was sent.
- Kevin's road association completed an invasive plant removal day.
 - Removed 5 truckloads of vegetation, primarily invasives.

Item 5 – Education and Outreach Planning

- **Review survey results**
 - Primary contact preference: newsletter & social media with the website being secondary.
- **Lessons from Little Sebago Lake**
 - Big thanks to Dennis for arranging the boat outing.
 - Large maps for association distribution with common names.
 - HLA will use this as engagement tool in the winter to illicit feedback from association members.
 - Start creation of the map in the spring (design, printing, distribution)
 - Their printed newsletter is very popular – HLA would need to find someone with a passion.
 - Sticker with specific color and year of membership.
 - HLA board will look at past inquiries for volunteers that have interest in the above two projects.
- **Review and assign FY23 Tasks: Will Windham Public Works help with 1-on-1 road assistance to road associations?**
 - Only task is to create videos on BMPs around the lake – BMP tour.
 - Ali and Gretchen will take the lead on filming the specific BMPs.
 - Kevin and Dennis will collate properties that are willing to have their BMPs filmed and showcase the BMP working properly.
 - Timeline is to line up properties over the winter and start filming in spring/early summer.
- **Brainstorm tasks for FY24-26 and Phase II**
 - Committee members should take time to brainstorm ideas for our planning session next meeting. Including ideas below.
 - Yard erosion
 - Shoreline buffers
 - Republishing education materials for new residents
 - Lake Friendly Living document to include boat wake section
 - Dennis and Keith will spend time thinking about this for the next meeting.

- Dennis will follow-up with University of Minnesota on any updated information to include.
- Lake averages 40 new owners per year – committee should focus on reintroducing existing material in a new way.
 - Photo contest to show off BMPs – April.

Item 6 – Other business?

- None currently.

Item 10 – Schedule next E&O meeting

- Tuesday, January 10 from 10-11:30 AM.

Adjourned at 11:00 am.