

Agenda

Highland Lake Leadership Team: Education and Outreach Subcommittee January 24, 2018

Draft of a possible mission statement:

The purpose of the Education and Outreach Subcommittee is to communicate to the general public the issues involving water quality and to build an informed and actively engaged community by

- * *Synthesizing relevant information;*
- * *Scheduling and promoting events; and*
- * *Identifying and implementing appropriate methods of communication.*

- Review of agenda
- Review and acceptance of minutes from 1-03-2018
- Brainstorming of different avenues/vehicles of communication (social media, print, town websites, etc.)
- Support from CCSWCD: How/Where should they begin?
- Building of timeline: for three months; for six months; for one year; longer?
- Other:
- Upcoming events
 - Workshop with Windham Town Council: January 30
 - Workshop with Falmouth Town Council: February 12
 - Public Forum: March 7
 - Watershed Survey: May 19
 - Highland Lake Association annual meeting:
 - Road Association meeting(s)
- Upcoming HLLT meetings
 - Next full HLLT meeting: February 28 at 1:00 p.m. in Falmouth
 - Next EOS meeting?