

**Highland Lake Leadership Team  
Education and Outreach Committee  
August 3, 2023, Notes**

**In attendance:**

Nancy Lightbody  
Dennis Brown  
Kat Wojcik  
Ali Clift

Gretchen Anderson  
Diann Wood  
Kevin McElearney  
Tom Verlee

**Item 1 – Quorum Established**

**Item 2 – Public Comment**

- Opened and closed. No public comment.

**Item 3 – Review Lake-Friendly Living Packet (pages 7-8, 13-14, 17-18)**

- Committee members were very impressed.
- HLA had an older version of packet at annual meeting, with many attendees taking home copies.
- Discussion around disseminating information – CCSWCD pulled out graphics and text to create posting schedule for HLA accounts. Towns will re-share on socials.
- Soil Testing: adding photo for soil testing section for application amount, adding information about landscaping companies/asking questions to contractor.
  - CCSWCD posed a question regarding if a soil test comes back with a phosphorus depletion – committee believe it should be discussed and explained about effects of phosphorus.
- Wake Zone: ‘Remove 500’ from small watercraft and swimmers’ tip as state suggestion is 200’. Adjust 2’ to 3’ to keep handout consistent. Adjust language to clarify ‘headway speed’. Add blue box to explain recreation activities allowed in zone.
- General Suggestions:
  - Make the worksheet titles more prominent – CCSWCD will explore options.
  - Two versions: one complete packet, separate worksheets – CCSWCD discussed logistical issues that would arise with this option.
- CCSWCD is working on a ‘Shoreland Zone’ section.

**Item 4 – Review Draft E&O Outreach Plan Phase 2**

- Fertilizer: Suggestion to expand audience for clarification, small grammatical tweaks, addition of ‘tributaries.’
- Dog Waste: Windham provided clarifying data (89 dogs & 74 dog owners in shoreland zone & tributaries). Discussion of goals and how they will be quantified. Added ‘targeted mailing’ as metric.

**Item 5 – Other business?**

- HLA annual meeting went well. Other lake associations commented on how well run the projects are doing.

**Item 6 – Schedule date for next meeting**

- Wednesday, October 11 at 9am.