

**Highland Lake Leadership Team
Education and Outreach Committee
January 19, 2021 Notes**

In attendance:

Gretchen Anderson

Ali Clift

Nancy Lightbody

Thomas VerLee

Ashley Krulik

Heather Huntt

Dennis Brown

Waiting to approve minutes until the next meeting to allow people time to review.

Dennis shared his thoughts around Education and Outreach Strategy:

- Focus on where the phosphorus is coming from – roads
- Have already addressed most severe erosion sites
- Medium and less severe erosion sites will be addressed in part through the roads
- Work to get a “champion” in every road association to promote plan
- Let’s move more items to year 2 and 3 to spread out work
- Do more outreach to new residents

Heather shared some background information –

- Private roads are definitely the most important this to address
- Reviewed HLLT outreach plan purpose and goals
- Horse farms will be addressed as part of 319 project
- Need to determine where each initiative should live - Education & Outreach Committee, 319 project, or HLA
- Create separate private road subcommittee?
- Currently there is a lot of overlap between committees – many ways to get the message out

Conclusion -

- Need to keep HLA hours to 200-300 per year
- Ashley + Gretchen to move some HLA assignments to Falmouth and Windham – look at Yard Erosion and Shoreline Buffer sections – and send updated document to entire group
- Each committee member to vote on whether to approve by emailing Ashley individually

No future meeting scheduled.