

**Highland Lake Leadership Team
Education and Outreach Committee
April 19, 2022, Notes**

In attendance:

Gretchen Anderson
Nancy Lightbody
Ali Clift

Dennis Brown
Diann Wood
Amanda Pratt

Item 1 - Quorum Established

Item 2 - Public Comment

Opened and closed. No public comment.

Item 3 – Review minutes from 03/15/2022 meeting

Dennis moved to accept. Nancy seconded. Minutes accepted unanimously.

Item 4 – Vegetative buffer presentation coordination for Tuesday, May 24, at 7:00 p.m. at the Cornerstone Church

- Presentation
 - Introduction by Dennis
 - Presentation by Sarah Boudreau (Falmouth Conservation Commission & the Flower Shop at Winslow Farms).
 - PowerPoint is ~25 minutes with real-life examples.
 - Q&A with presenter(s).
- Advertisement
 - Graphic/Blurb for social media platforms, flyer
 - Town websites, HLA Facebook page/website, CCSWCD platforms, garden centers will provide advertisement and real-life examples.
- Event Registration
 - Hosted for CCSWCD.
- Donation for Church space
 - HLA will provide donation.
 - Potential basket for donation.
- Tabling
 - Check-in
 - Resources Table
 - HLA E&O documents
 - MOFGA, MILNA, E&O documents
- Next Steps
 - CCSWCD will host event registration on the website.
 - Ali will create advertisement for distribution.
 - Towns, HLA & CCSWCD to post advertisements on website & social media platforms.
 - Nancy will distribute advertisement to garden centers.
 - Request to have PowerPoint from Sarah by May 9th.

Item 5 – Garden Center Partnership

- Working with garden centers to advertise workshops and create ‘mini’ landscapes that show plants recommended for vegetative buffers.

Item 6 – Annual Education & Outreach survey

- Reviewed and provided edits that were incorporated by Ali.
- Survey results will be reviewed at HLA annual meeting
- Next Steps
 - May-June the survey should be sent out.

Item 7 – Status update on road association continuing education

- HLA will be gearing up in the next month to reach out to road associations.

Item 8 – HLA outreach updates

- HLA communications will be meeting in coming weeks and will reach out to CCSWCD if help is needed.

Item 7 – BMP pick list

- Reviewed the worksheet formatting.
 - Add links to Portland Water District BMP construction sheets.
 - Create individual sheets per area to enlarge photos.
 - Add disclaimer regarding work disturbance over 200 ft².

Item 8 – Other business?

- Discussion on how we ensure E&O efforts are not duplicative.
- Discussion of PFAS in relation to lake.

Item 9 – Schedule next E&O meeting

- Tuesday, May 17th, 10-11:30 am @ Windham Town Hall (Conference Room 1)
- Vegetative Buffer Workshop – Tuesday, May 24th 7pm @ Cornerstone Church

Adjourned at 2:57 pm.

